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National Tsing Hua University Senior Vice President Da Hsuan Feng is invited to serve on Elsevier's Global Academic Executive Board



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Da Hsuan Feng, Senior Vice President of Global Strategy, Development and Evaluation of National Tsing Hua University in Hsinchu, Taiwan, has been invited to be a member of Elsevier's Academic Executive Advisory Board (AEAB.) Membership of this committee consists of Academic Executives of leading Global research institutions and organizations.

As stated succinctly in the website of AEAB, "The intention is not to discuss products or to act as development partners, but to hold a forum for an international group of academic executives to discuss common concerns. We're honoured to act as hosts and feel we are becoming a better partner to the scientific community through this experience."

"The fact that the mission of AEAB is to seek better understanding through communications between publishers and scientific community, this makes my representing National Tsing Hua University that much more a solemn and heavy responsibility," said Dr. Feng.

"With that in mind, having a number of Asians to sit "at the table of an international committee" to explore routes to shape the now fast changing relationship between publishers and research universities implies the fundamental importance of Taiwan universities in particular, Asia universities in general in the 21st century is blinking brightly on the Global research radar screen," said Feng.

Other members of the Board are

- Jordi Alberch Vié, Vice Chancellor of Research, Universidad de Barcelona Spain,
- Yuichiro Anzai, ex-President, Executive Advisor for Academic Affairs. Keio University Japan,
- **H. Balmori**, Director of Research, National Polytechnic Institute (IPN) Mexico,
- Joanna Björkroth, Vice Rector, University of Helsinki Finland,
- **Richard O. Buckius**, Vice President for Research, Purdue University United States of America,
- **P. Barry Butler**, Dean of the College of Engineering, The University of Iowa United States of America,
- **Pierre Colliott**, Vice President Research and Evaluation, l'Université Paris Descartes France,
- **Rolf Drechsler**, Vice President for Research and Young Academics, Universität Bremen Germany,

- **Bradley Fenwick**, Vice Chancellor, Research and Engagement, University of Tennessee -United States of America,
- Jorge Guimarães, President, Coordenação de Aperfeiçoamento de Pessoal de Nível Superior-Brazil
- **Barry Halliwell**, Deputy President (Research and Technology), National University of Singapore – Singapore,
- John Hepburn, Vice President for Research, University of British Columbia Canada,
- Ferenc Hudecz, exRector, ELTE University from Budapest Hungary,
- **Hasuck Kim**, Vice President and Dean of Graduate School, Seoul National University Korea,
- Wlodzimierz Lengauer, Prorektor ds. Badań Naukowych i Współpracy z Zagranicą, Warsaw University Poland,
- Michael F. Malone, Vice Chancellor for Research and Engagement University of Massachusetts Amherst United States of America,
- Alberto Mantovani, Vice Rector, University of Milan Italy,
- Yoichiro Matsumoto, Managing Director, Executive Vice President, University of Tokyo Japan,
- Thomas N. Parks, Vice President for Research, University of Utah United States of America,
- **Deepak Pental**, Vice Chancellor and Professor of Genetics, University of Delhi India,
- David Price, Vice Provost of Research, University College London United Kingdom,
- Hilary Horn Ratner, Vice President for Research and Dean of Graduate School, Wayne State University United States of America,
- Marco A. Meraz Ríos, Planning Secretary of the Center of Research and Advanced Studies, National Polytechnic Institute (Cinvestav) Mexico,
- Alan Robson, Deputy Chair & Vice Chancellor, The University of Western Australia Australia,
- Joel M. Smith, Vice Provost and Chief Information Officer, Carnegie Mellon University – United States of America,
- Mark Smith, Pro Vice Chancellor, University of Warwick United Kingdom,

- **Ni Wei-Dou**, Chairman of Science & Technology Commission of Ministry of Education, Tsinghua University Beijing, China,
- Zuoyan Zhu, Former Vice President, National Natural Science Foundation of China- China,
- Bert van der Zwaan, Rector Magnificus, University of Utrecht -The Netherlands